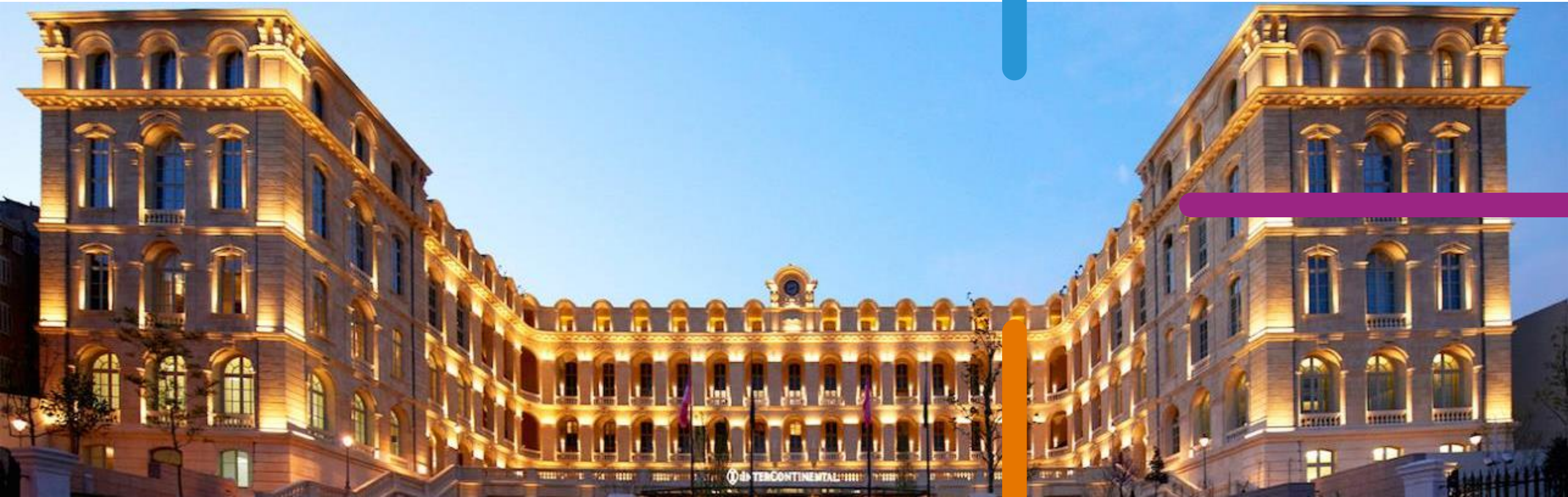


# Xerox INKjet-setters Summit

17 - 18 October 2018  
Marseille, France





# Xerox INKjet-setters Summit 2018

## Event Overview



## Event Details:

**Name** Exclusive event for your top C-Level customers who are **INKjet-setters** of the printing industry & high-flyers seeking and exploring new marketplaces to invest in the future

**When** Wednesday 17 to Thursday 18 October 2018

**Where** **Day 1 [InterContinental Marseille - Hotel Dieu](#)**

Address: 1 Place Daviel, 13002 Marseille Phone: +33 4 13 42 42 42  
(30 minutes from Marseille Provence Airport)

**Day 2** Xerox Inkjet Innovation Centre of Aubagne

**Who** All regions except APAC

**Target 60 inkjet customers** in late stages of selling cycle

Expectation to purchase H1 2019



# Highlights of the Agenda:

- Be at the centre of inkjet technology development, hear about the **Xerox strategy** and be the first to know about the **new technology announcements**
- Know the **global inkjet trends & insights** and see how the market is responding to the latest inkjet advancements
- **Meet the INKjet-setters** who are already producing profitable inkjet applications and find out what inspires them and their business tactics to win
- **Network with industry entrepreneurs** who are investing in inkjet technologies and be part of a community that shares business ideas and ventures
- Visit the **Xerox Inkjet Innovation Centre of Aubagne** and have an exclusive tour of our Manufacturing facilities, R&D and see the ground-breaking technology in our Showroom



Xerox INKjet-setters Summit Marseille 17-18 October

Dear [recipient name]

We're pleased to share with you the date of the Xerox INKjet-setters Summit 2017 on Tuesday 10 to Wednesday 11 October 2017 at the **Hotel Dieu in Marseille** (30 minutes from Marseille Provence Airport).

Those attending and speaking at the two-day Summit will be the **INKjet-setters** of the printing industry and high-fliers who seek and explore new marketplaces to invest in the future. Highlights of the agenda include:

- Be at the centre of inkjet technology development, hear about the Xerox strategy, and be the first to know about the new technology announcements.
- Know the **global inkjet trends & insights** and see how the market is responding to the latest inkjet advancements.
- Meet the **INKjet-setters** who are already producing profitable inkjet applications and find out what inspires them and their business tactics to win.
- **Network with industry entrepreneurs** who are investing in inkjet technologies and be part of a community that shares business ideas and ventures.
- Visit the **Xerox Inkjet Innovation Centre of Aubagne** and have an exclusive tour of our Manufacturing facilities, R&D and see the ground-breaking technology in our Showroom.

**Do if you are curious about inkjet development, want to know more about our business opportunities and hear market insights and share ideas about new business opportunities, please pre-register online so we can reserve you a place and save the date on your diary.**

We look forward to sending you the formal registration and seeing you in Marseille!

[Pre Register here >](#) [Save the date to Outlook >](#)



**Where:**  
**Hotel Dieu Marseille - Hotel Dieu**  
1 Place Daniel, Marseille, 13002 - France

**Dates:** 17-18 October

**Dress Code:** Business Casual

**Presentations:** English only

**Not included in the Event Programme:**  
Flight costs, transport to or from the airport, parking or transport charges, any other charges outside of the event programme.

**Agenda Day 1:**  
11:30 - 13:00 Networking Lunch  
13:30 - 18:00 Presentations & Panels  
18:30 - 22:30 Networking Dinner  
Overnight stay at the Hotel Dieu

**Agenda Day 2:**  
07:00 Breakfast at the Hotel Dieu  
08:00 - 09:00 Check In in Marseille to Aubagne  
09:00 - Group Tours of the Manufacturing, R&D & Showroom of the Xerox Inkjet Innovation Centre of Aubagne  
12:30 - Networking Lunch  
13:30 - Event close and coach to the airport