SOLIMAR
SYSTEMS
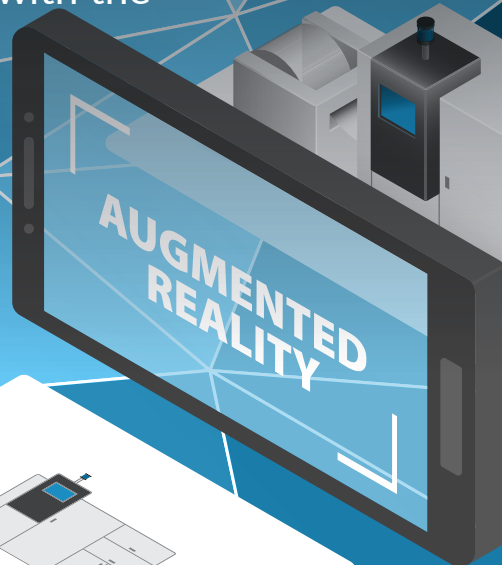
SOLIMAR
BUSINESS
PARTNER

MAKE EVERY COMMUNICATION AN EXPERIENCE WITH BLUairspace™

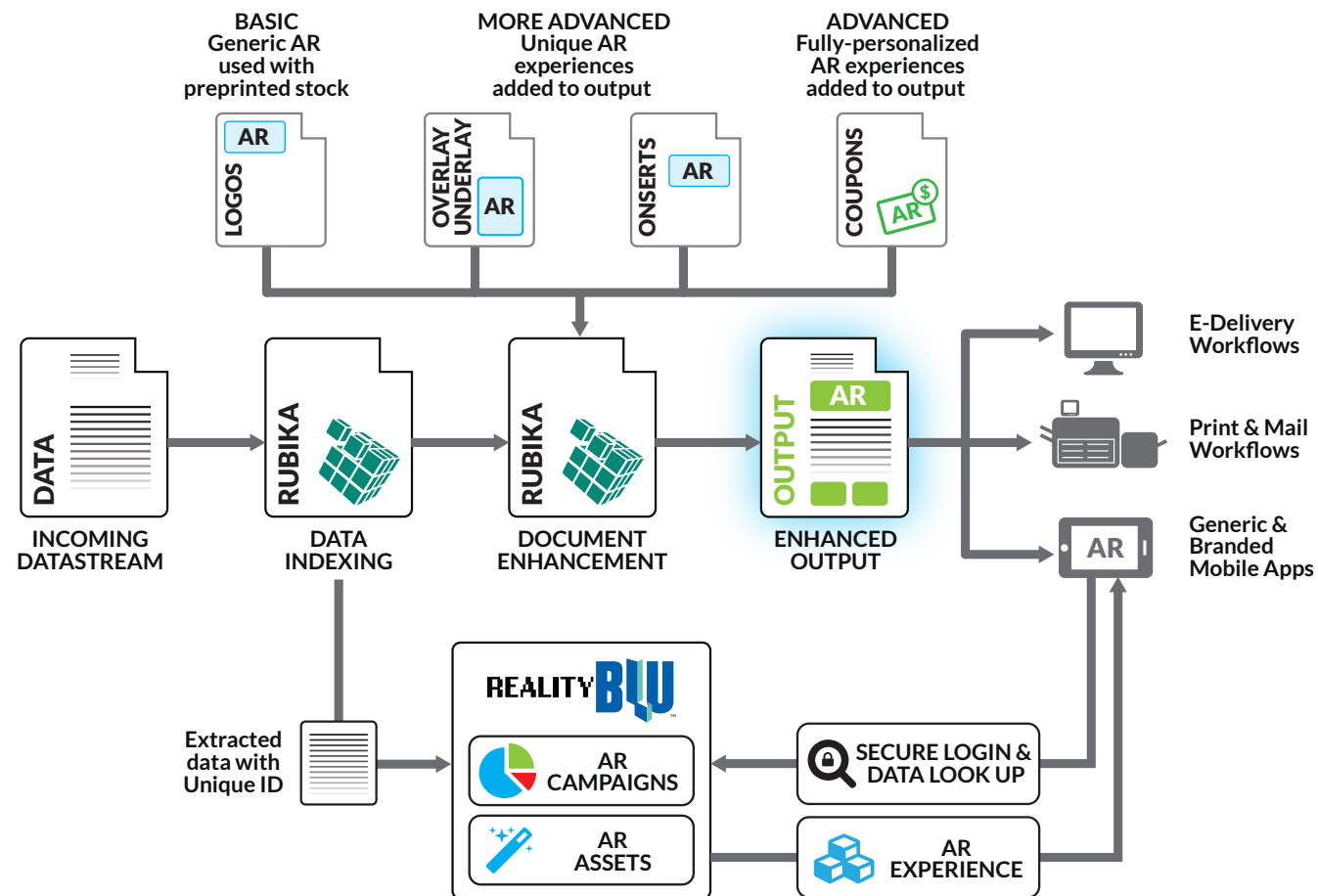Create, deploy and schedule personalized augmented reality experiences with the BLUairspace™ platform

AUGMENTED REALITY

SCAN AR CARD

GET THE **SOLIMAR®AR** APP AND SEE THIS DOCUMENT COME ALIVE.

Available in your App Store.
For iPhone & Android Devices.

REALITY BLU

ADD VALUE & PERSONALIZATION TO CUSTOMER-FACING CONTENT

The multi-channel content delivery solutions from Solimar enable organizations to offer unique experiences across all your customer facing documents such as invoices, statements and direct mail in both paper and electronic formats. Giving customers the ability to engage with your message through a mobile experience makes printed documents and statements, direct mail, and packaging and labels more relevant than ever. And it keeps them relevant as promotional AR content is continually updated, creating evergreen content and increasing the long-term value of all of your statements.

Diagram labels:

- **BASIC** Generic AR used with preprinted stock — LOGOS / AR
- **MORE ADVANCED** Unique AR experiences added to output — OVERLAY UNDERLAY / AR, ONSERTS / AR
- **ADVANCED** Fully-personalized AR experiences added to output — COUPONS / AR$

- DATA — INCOMING DATASTREAM
- RUBIKA — DATA INDEXING
- RUBIKA — DOCUMENT ENHANCEMENT
- OUTPUT / AR — ENHANCED OUTPUT
- AR — Generic & Branded Mobile Apps

- E-Delivery Workflows
- Print & Mail Workflows

- Extracted data with Unique ID
- REALITY BLU
  - AR CAMPAIGNS
  - AR ASSETS
- SECURE LOGIN & DATA LOOK UP
- AR EXPERIENCE

SOLibank statement (sample)

SOLibank — 123 MAIN BLVD, SAN DIEGO, CA 92101 — solibank.solimarsystems.com

Statement Date February 10, 2017
Account # XXXX XXX XXXX XXX 001
Page 1 of 2

SOLibank Payback™ VISA — MONTHLY STATEMENT

DANIEL CRAIG
2007 JAMES BLVD
EUREKA, CA 95501-3377

If you have any questions regarding this statement or Payback™ rewards, call:
1 800 555 1234 / 619 555 1235
TTY Service 1 800 555 4321

Payment due date February 28, 2017
Total minimum payment $16.82
Current minimum payment $16.82
Previous balance, Feb 28/17 $65.87
Interest + $3.14
Payments/credits + $69.01
Purchases/charges + $840.99
New balance = $840.99

Credit limit $10,000.00
Available credit $9,159.01

Interest Information
Annual interest rates as of Feb 28/17
Cash advances 17.00%
Purchases 17.00%

Payment Record
Date paid
Amount paid
Check #

Make checks payable to: SOLIBANK CARDS

Transactions since your last statement

DANIEL CRAIG — XXXX XXX XXXX XXX 001

REF#	TRANS DATE	DETAILS	AMOUNT($)
1	JAN 01	MAMA CASA'S RESTAURANT	$119.25
2	JAN 03	SAFEWAY = STORE #678	$98.25
3	JAN 03	STARBUCKS - 5151 WILSON - EUREKA	$15.25
4	JAN 03	TARGET STORES - #8977	$92.45
5	JAN 05	VALERO GAS STATION - STORE 444	$34.50

continued on reverse...

DOWNLOAD. SCAN. **EXPERIENCE**
Scan with the SOLIMAR SYSTEMS AR app to reveal enhanced content and offers on this statement.
Available on iTunes / GET IT ON Google play

NEW BALANCE $840.99
MINIMUM PAYMENT $16.82
PAYMENT DUE DATE February 28, 2017

ACCOUNT NUMBER XXXX XXX XXXX XXX 001
AMOUNT ENCLOSED $ PAY NOW

Payment must be received by 5:00pm local time on the payment due date to avoid late charges and other fees.

SOLibank — 123 MAIN BLVD, SAN DIEGO, CA 92101
DANIEL CRAIG, 2007 JAMES BLVD, EUREKA, CA 95501-3377

SOLIBANK CARDS, 123 MAIN BLVD, SAN DIEGO, CA 92101

Page 2

Statement Date February 10, 2017
Account # XXXX XXX XXXX XXX 001
Page 2 of 2

SOLibank Payback™ Rewards Summary
Total eligible purchases year-to-date: $13,500.00
Total eligible spend at preferred SOLibank Partners year-to-date: $10,000.00

Based on the annual eligible purchases, your annual up to 1% SOLibank Payback™ reward as follows:
0.25% on the first $1,500 = $3.75
0.50% on the next $1,500 = $7.50
1.00% on the remainder = $105.00
Total Payback™ reward = $116.25

Your annual Payback™ reward appears as a credit on your August billing statement. Use your SOLibank Payback™ VISA card for all your everyday purchases, balance transfers, and cash advances to maximize your annual reward.

ACME AUTOMOTIVE — Use the SOLIMAR APP to redeem a special offer!

Transactions (continued...)

DANIEL CRAIG — XXXX XXX XXXX XXX 001

REF#	TRANS DATE	DETAILS	AMOUNT($)
6	JAN 06	SUBWAY SANDWICHES - ARCATA - CA	$18.55
7	JAN 10	CHEVRON GAS - 99-2412	$68.50
8	JAN 14	BALANCE TRANSFER	$250.00
9	JAN 14	TARGET STORES - #5555	$98.74
10	FEB 01	ARCO GAS STATION STORE 02234	$45.50
11	FEB 02	INTEREST	$3.14

Interest Charges
Cash advances $0.00 Last month's purchases $0.00
Special/Standard rate offers $3.14 Previous months' purchases $0.00

SOLIMAR SYSTEMS — Keep your customer documents & messaging **EVERGREEN** — Learn How!

SOLibank Payment Options & Instructions

If you have any questions, call us at: 1 800 555 1234 / 619 555 1235

Online: SOLibank online payments are the safe and easy way to pay your credit card bill. To complete an online transaction, please us at: solibank.solimarsystems.com

By mail: Please mail your check or money order (Note: Please do not send cash) with your name and account number to: SOLIBANK CARDS, 123 MAIN BLVD, SAN DIEGO, CA 92101

By phone: Call the phone number on the back of your card or on your billing statement. You may also call: 1-800-555-5555 in the U.S. or 1-302-555-5555 outside the U.S.

By Western Union: For Western Union payments, please use the Code City SANDIEGO. Note: If you make your payment through Western Union, it may take up to 7 days before the payment is reflected on your account.

SCAN FOR ▶ EXPERIENCES

SOLIBANK AR EXPERIENCES

Personalized & Promotional Videos

Hello! Daniel [Welcome to your SOLibank Visa statement]

Spending Categories — Percentage of each type of transaction based on your spending habits
- GROCERIES $98.25
- GAS $148.50
- RESTAURANTS $153.05
- SHOPPING $191.19
- TRANSFERS $250

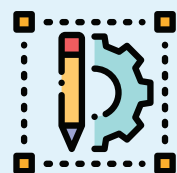A unique augmented reality in everything you print

Custom URL Links & Buttons
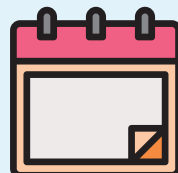- CALL NOW
- PAY ONLINE

Redeemable Coupons
FREE BATTERY TESTING — ACME AUTOMOTIVE

Create Customized AR Campaigns
Develop AR campaigns with markers, videos, 3D objects and other interactive elements. AR experiences can also be delivered based on a user's location.

Schedule AR Campaign Deployment
Once created, AR campaigns can be manually activated or a deployment schedule can be developed to launch your AR campaigns with start and end dates.

Measure & Track AR Experiences
See how your AR campaigns are performing with analytics including platform, experiences, instances and location information

CHEMISTRY™ – POWERED BY SOLIMAR

ENTERPRISE PRINT
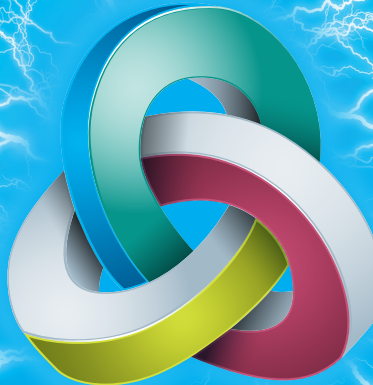
DATA OPTIMIZATION

SLA MONITORING

MOBILE VISIBILITY

AUGMENTED REALITY

ACCESSIBLE DOCUMENTS

SCAN TO WATCH ▶ WORKFLOW VIDEO

ABOUT REALITYBLU

RealityBLU makes it possible for you to control the virtual air space above and around the documents your business produces to market and communicate about your company. Our BLUairspace Platform is a production environment enabling the creation of AR experiences that enhance your existing media, transforming your customer's device into a window to a new world. Bring print to life using 3D models or videos. Customize your video experience by personalizing it to each unique viewer. Make your onserts more valuable by embedding savable, shareable promotions. Create meaningful interactions by encouraging action within a mixed reality world -- with one touch, your users can instantly launch a web page, capture an image, book a service, or text a rating or review.

ABOUT SOLIMAR SYSTEMS, INC.

Solimar Systems is a leading developer of Customer Communication Management and Delivery solutions. Our solutions provide clients visibility into their workflows and operations while driving costs down; track the lifecycle of jobs from receipt to multi-channel distribution; optimize and convert data and documents; manage and optimize production printing across facilities and enable secure access and compliance. We also drive value and revenue generating opportunities by adding dynamic, conditional messaging to documents via digital inserts, onserts and augmented reality (AR) experiences. With thousands of clients worldwide, including 70% of the Fortune 100, Solimar has integral, proven IT solutions that have benefited print and data centers for more than 25 years.

Mary Ann Rowan
Chief Sales & Marketing Officer

📱 +1.619.920.5854   📞 +1.619.849.2800
@ mary.ann.rowan@solimarsystems.com
in www.linkedin.com/in/MaryAnnRowan
s skype: mary.ann.rowan

Dan Adler
Chief Relationship Officer

📱 +1.913.205.1631   📞 +1.619.849.2800
@ dan.adler@solimarsystems.com
in www.linkedin.com/in/dan-adler-09570010