



SOLIMAR  
BUSINESS  
PARTNER

# TRACKING & POSTAL OPTIMIZATION FROM PRE-PRESS TO PRODUCTION TO MAIL

Integrating BCC Software and Ironsides APT™ with Solimar SOLitrack™ provides an end-to-end view of the document production cycle helping printers better optimize performance and manage risk



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For iPhone & Android Devices.

**BCC**  
SOFTWARE

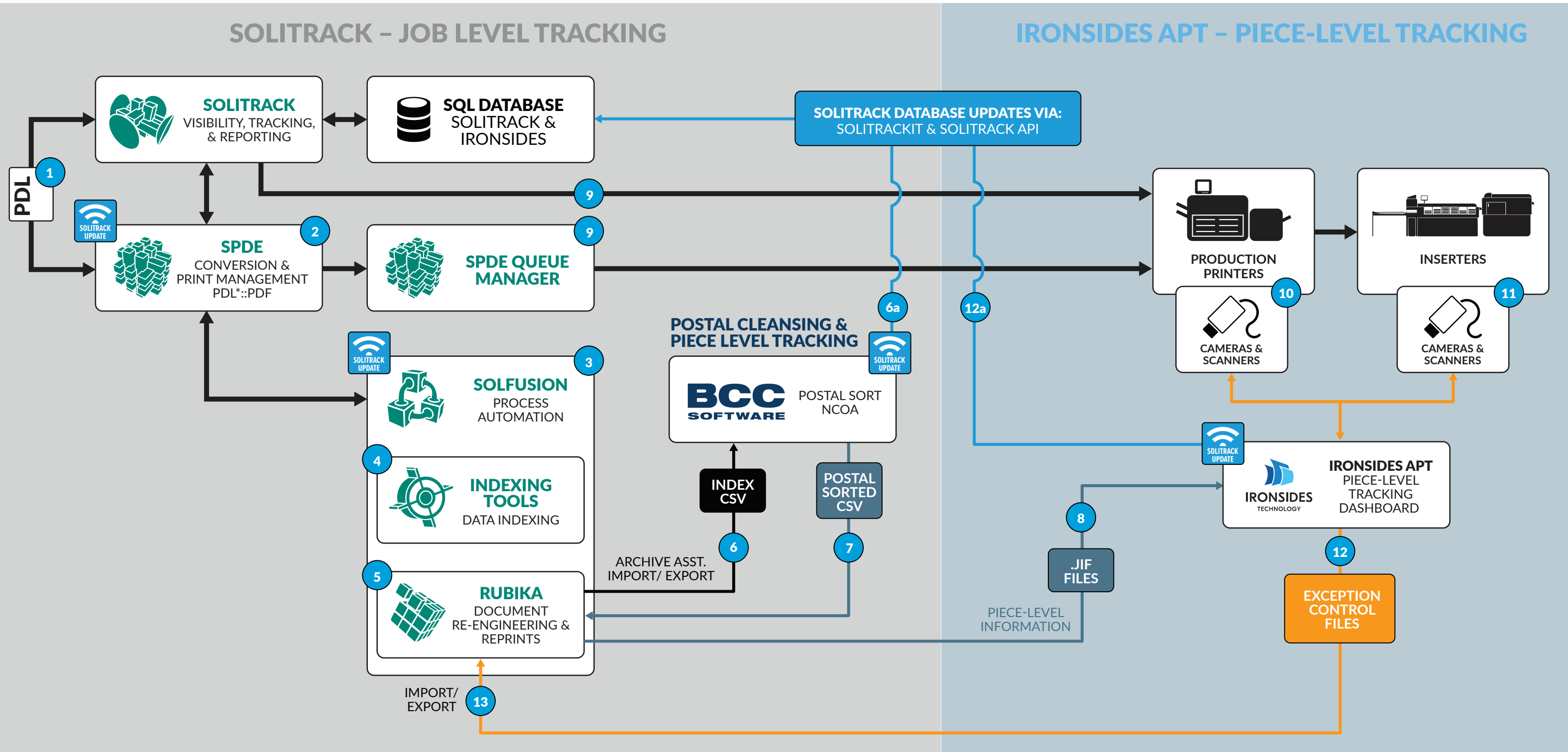


**IRONSIDES**  
TECHNOLOGY

# SOLITRACK™ INTEGRATED WORKFLOW WITH BCC SOFTWARE & IRONSIDES APT

Today's transactional and variable data printers need document tracking accuracy throughout production, starting from file receipt and going through the mailing process in order to meet SLA and compliance requirements. SOLitrack helps printers do exactly this by tracking jobs from end to end. By integrating with BCC Software and Ironsides APT, SOLitrack will be able to seamlessly extend job tracking through insertion to physical delivery. The combined solution provides customers with greater visibility and reporting into each job, along each step of the process.

As integration partners, BCC Software and Ironsides Technology enable SOLitrack to extend visibility throughout the workflow and ensure compliance for print centers through postal cleansing and tracking individual mail pieces at critical points in the production workflow. This integration allows production environments to track jobs from the time the files arrive, through printing and finishing and include delivery data when carrier information is available. As a result, organizations can better manage operational performance, grow their business and reduce risk.



# CHEMISTRY™ – POWERED BY SOLIMAR



**ENTERPRISE  
PRINT**



**MOBILE  
VISIBILITY**



**DATA  
OPTIMIZATION**



**AUGMENTED  
REALITY**



**SLA  
MONITORING**



**ACCESSIBLE  
DOCUMENTS**



SCAN TO WATCH



WORKFLOW VIDEO

## ABOUT BCC SOFTWARE & IRONSIDES TECHNOLOGY

BCC Software is the leading postal and presort software solutions provider. With 40 years of industry experience, we are dedicated to ensuring that all of our software products and marketing solutions are always ahead of the curve and compliant with the latest USPS® regulations. From automation that can transform your current operations to expert data quality services that work to maximize your ROI on all campaigns, BCC Software has a solution to fit the needs of your business.

Ironsides Technology is a leading software development and integration company, providing production automation and enterprise-wide integrity tracking solutions for the printing, mailing, fulfillment and packaging industries. Ironsides APT (Automated Production Tracking) is an open and scalable architecture that is device neutral and provides real-time end-to-end job and piece level tracking, visibility and accountability through all production steps. Our solutions ensure 100% distribution, SLA compliance, reprint automation and robust operational reporting to help inkjet, continuous-feed and cut sheet printing customers better manage their businesses.

## ABOUT SOLIMAR SYSTEMS, INC.

Solimar Systems is a leading developer of Customer Communication Management and Delivery solutions. Our solutions provide clients visibility into their workflows and operations while driving costs down; track the lifecycle of jobs from receipt to multi-channel distribution; optimize and convert data and documents; manage and optimize production printing across facilities and enable secure access and compliance. We also drive value and revenue generating opportunities by adding dynamic, conditional messaging to documents via digital inserts, onserts and augmented reality (AR) experiences. With thousands of clients worldwide, including 70% of the Fortune 100, Solimar has integral, proven IT solutions that have benefited print and data centers for more than 25 years.

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