

# Rubika® Adds Value Without Programming

Easily facelift existing documents with **dynamic inserts, onserts, and Augmented Reality (AR) experiences!**

## RUBIKA ENHANCED DOCUMENT

**ORIGINAL DOCUMENT**

**RUBIKA ENHANCED DOCUMENT**

COLOR OVERLAYS & UNDERLAYS

POSTAL BARCODES

REDACT DATA

OMR/FINISHING

ADDRESS CLEANSE/SORT

MASK DATA

BARCODES

INTELLIGENT COLOR COMMANDS

CUSTOM MESSAGING

AUGMENTED REALITY (AR) EXPERIENCES & OFFERS

SEQUENCE NUMBERS

DIGITAL INSERTS

# Post-Composition Workflow



## INCOMING DATA & APPLICATIONS



### Data Sources

Direct Channel, FTP, sFTP,  
Shopping Cart, Storefront



### Print Languages

AFP/IPDS, LCDS, Metacode,  
PCL, PDF, PostScript, VIPP®



### Applications

Catalogs, Books, Labels,  
POD, Transactional



### 3rd Party Tools

Preflight, Transforms,  
Composition, Workflow

**SOLITRACK, SOLIMAR PRINT DIRECTOR ENTERPRISE (SPDE), SOLFUSION**



## POST-COMPOSITION



### Print Transforms

Conversion to support  
PDF print workflows

**SPDE, iCONVERT, SOLSCRIPT**



### Data Optimisation

Optimised data for printers  
to run at rated speed

**SOLIMAR PRINT DIRECTOR ENTERPRISE (SPDE)**



### Data Indexing

Redaction, Accessibility, and data  
extraction for external processes

**SOLIMAR INDEXING TOOLS**

## RUBIKA - DOCUMENT RE-ENGINEERING



2-up | N-up



Barcode Reader



Finishing



N To 1



Accounting | Tracking



Book Block



Import | Export



Overlay | Underlay



Address Cleanse



Commingle



Imposition



Page-piece



Annotation Stripper



Concatenation



Insert



Rename



Archive Assistant



Delete



Mask



Rotate | Scale | Shift



Assemble



DPM Finishing



Merge



Sort



Barcode



Encryption



Messaging



Split | Segment



## PRODUCTION PRINT & eDELIVERY



Color Inkjet Presses, Cut-Sheet  
& Continuous-Feed Printers

IPDS, Metacode, PCL, PDF, PostScript

**SOLITRACK, SPDE**



Inserters & Finishing

Automated Reprints,  
Camera Integrity Systems

**SOLITRACK, RUBIKA, SSE**



Multi-Channel Delivery

Secure Archive, Compliance,  
Preferences, and Call Centers

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