Retail Applications for Extended Reality

Download the RealityBLU App and scan to see XR in action. These two cards can be viewed at once! See how a national furniture retailer is using AR to enhance the customer buying experience in conjunction with their weekly circulars and in-store collateral. All this and more is made possible with the BLUairspace® Platform and SDK. Our browser can recognize up to 3 contiguous markers at once, giving you access to lots of creative options to showcase your products.

Taylor 5-Piece Dining Set 803-5PC

Juliana Sofa with Accent Pillows and Nail-heads D1-339S

Breathe New Life into Your Training

Download the RealityBLU App to see how 3D models make great training aids. Bring static data and printed collaterals to life with augmentation that is always up-to-date. The latest images, renderings, videos, specifications and training are available to clients and employees on-demand, with permissions and tracking, via their smart phones and tablets.

Explaining complex concepts and improving comprehension rates becomes a breeze with the BLUairspace® Platform. Start by augmenting your existing course-ware materials and quickly alter the way employees and clients learn. Companies can now optimize their investment in existing Learning Management Systems and perhaps save a life with AR!

SCAN & SEE
a 3D Digital Press & a
Beating Human Heart!

REALITYBLU®

Schedule a Demo Now at RealityBLU.com

As a Solimar Business Partner BLUairspace® integrates seamlessly with the Chemistry™ Platform

REALITYBLU®

your gateway to Extended Reality

SCAN with the RealityBLU App to learn more

BLUairspace® The Extended Reality (XR) Platform that puts you in control of your workflow

BLUairspace®, powered by RealityBLU®, brings to life the virtual space above and around your documents, packages and physical items. Our platform is a production environment that enables the creation of XR experiences that empower your existing media, transforming your customer's mobile device into a window which opens up to a world of new possibilities. BLUairspace® is a cloud-based application that includes:

- An AR browser SDK that makes your existing Apps "Scan-Ready" for iOS and Android
- Scanning and tracking multiple markers
- Intuitive portal to create, manage, schedule and deploy your campaigns
- Supports and stores video, variable video, 3D objects and animations
- Provides access to content libraries enabling rapid creation of AR experiences
- Analytics and reporting on all mobile interaction
- Seamless integration with the Solimar® Chemistry™ platform
- Unlimited number of simultaneous campaigns

BLUairspace cloud solution fits into all existing environments and offers brands and service providers an easy-to-deploy solution for providing interactive experiences that delight audiences driving long-term loyalty.

Bring print to life using 3D models or videos. Customize your video experience by personalizing it to each unique viewer. Create meaningful interactions with your brand by encouraging action within a mixed reality world. Now with one touch, users can instantly launch a web page, capture an image, book a service, or text a rating or review. Break free from the page and limited real estate and immerse your audience into real-time experiences.
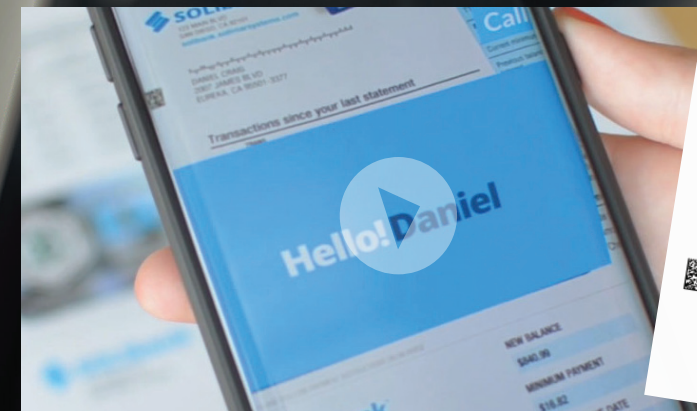
Download and See For Yourself

Download the free RealityBLU® app from your app store. When you see this icon, scan the marker image to reveal an example of Augmented Reality.

The BLUairspace® SDK is a plug-in that turns existing iOS and Android apps into an AR scanner that interacts with the rich-media content created within the platform. For companies needing an app, RealityBLU® offers a shared app as well as a branded app creation service. Download the RealityBLU® app to experience AR demonstrations in this and other RealityBLU® collateral.
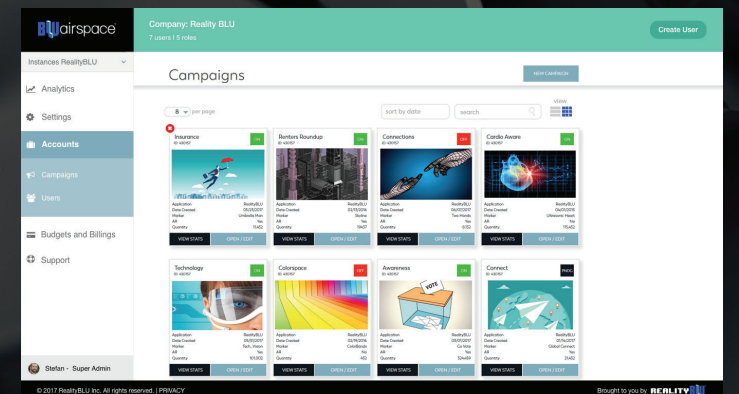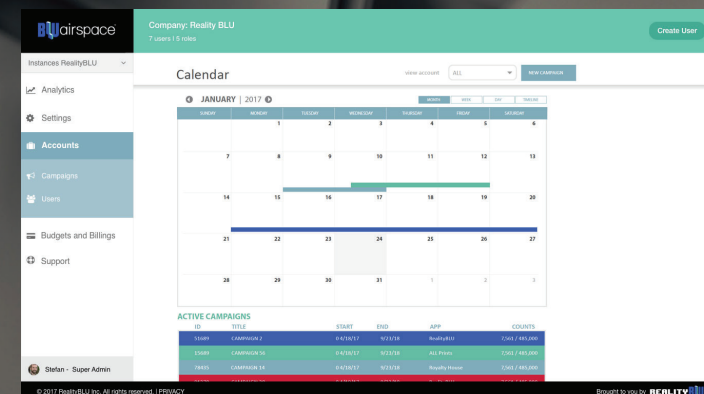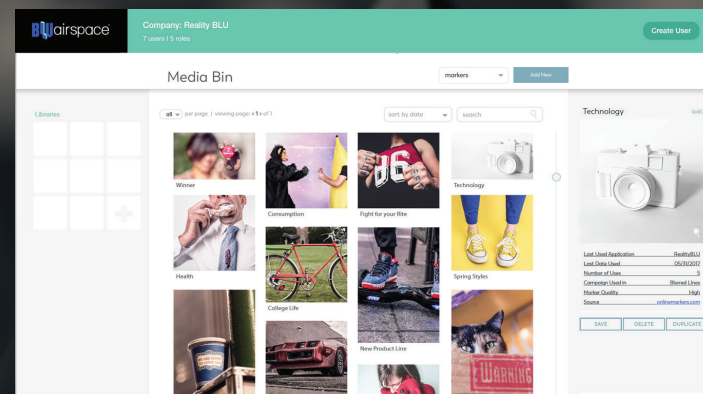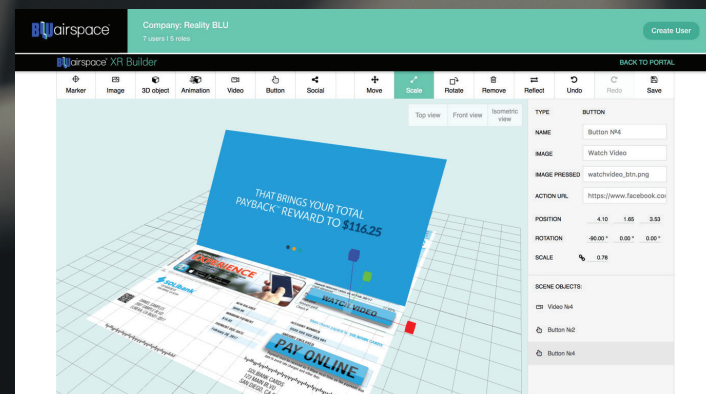
Enhance Your Transactional Statements with Extended Reality

Enhance the customer experience by bringing your transactional documents to life with XR! Create, schedule and deploy conditional or variable XR experiences in-line with your existing workflow.

Employ personalized video experiences that communicate the contents of the customers statement. Deploy 3D charts and graphs, customized by customer, to assist in the review of data points from their monthly spending. Augment onserts with conditional offer coupons that reward loyalty. All this and other great tactics that will enhance consumer interaction, making the printed statement even more relevant.

Download the Solimar or RealityBLU® app. Scan the statement above to see how personalized video can be used to bring your documents to life.

The platform includes everything you will need to create and manage the deployment of AR content in a production environment. Build, manage, schedule and deploy all from one easy-to-use web based dashboard .