

BRING **ACCESSIBILITY**TO YOUR CUSTOMER AND PROMOTIONAL COMMUNICATIONS



ACCESSIBLE ELECTRONIC DOCUMENTS AND PROMOTIONAL CONTENT FOR ALL-INCLUSIVE CUSTOMER COMMUNICATIONS—THAT IS THE ULTIMATE GOAL FOR ANY ORGANIZATION IN TODAY'S FAST-PACED AND CUSTOMER EXPERIENCE-FOCUSED WORLD.

Accessibility, more specifically the ability to deliver accessible communications to customers, is a conversation that continues to grow between vendors and their providers. In fact, it has accelerated to an interest level that is higher than ever before. Over the past several years legislation around the globe has been developing and evolving into new standards with increasing requirements on service providers to make their communications, print or electronic, accessible to all individuals, especially those with low or no vision.

SOLIMAR ACCESSIBILITY ENGINE

MODULAR, EFFICIENT AND EFFECTIVE

Accessibility Engine provides organisations with an easy-to-use and logical way to create workflows that automatically tag significant volumes of transactional PDF content to create Accessible PDF (PDF/UA) compliant files. The engine works by utilizing powerful and flexible indexing templates to target and tag content in logical reading order. These templates are then applied in an automated workflow designed to address the needs of an organization like yours that produce highly personalized content.

Combined with other Solimar components, Accessibility Engine routinely supports creating Accessible PDF documents from non-PDF source print data such as AFP, IPDS, LCDS, Metacode, PCL, PostScript and VIPP® for a wide range of vertical clients including: banks, brokerages, governments, insurers, retailers and schools.

CONSIDER THE BENEFITS OF HAVING AN **EFFICIENT**, **COST-EFFECTIVE**AND **FLEXIBLE** ACCESSIBILITY SOLUTION INTEGRATED IN YOUR CUSTOMER
COMMUNICATIONS WORKFLOW:



Increased customer engagement and self-service



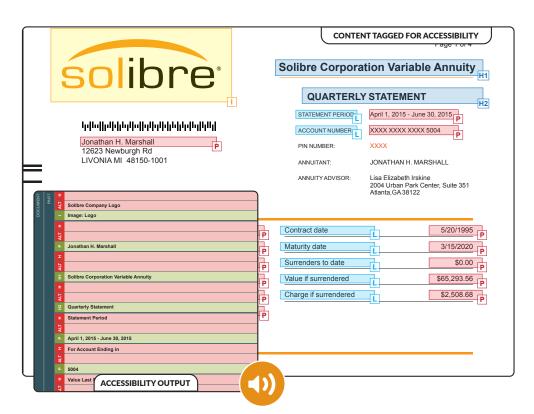
Gain competitive advantage and positive social responsibility



Improved customer satisfaction and loyalty



Reduce the risk of high-dollar lawsuits





VISUAL TEMPLATES

Makes setup simple, including defining headers & rearranging reading order



EASY TAGGING

Identify and tag page elements including alternate text and selecting language



POWERFUL INDEXING

High-performance and multithreaded power for quick processing of documents



EXTENSIVE TAG TYPES

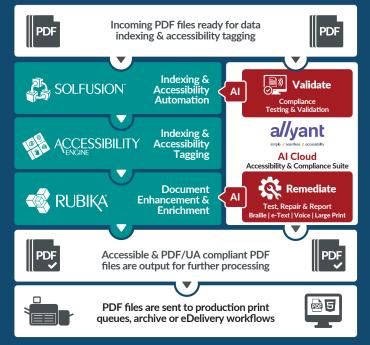
Article, Caption, Division, Form, Formula, Heading, List, Paragraph, and more...

THE ALLYANT & SOLIMAR RELATIONSHIP AUTOMATE THE CREATION OF ACCESSIBLE DOCUMENTS & DELIVER PDF/UA

Solimar Systems and Allyant bring together proven workflow and accessibility solutions for organisations that create, manage, produce and deliver information. Through our partnership, we offer providers of print and digital communications methods to make their communications accessible so their message can be inclusive to all people. Focusing on PDF, both Solimar and Allyant offer solutions to rapidly implement, manage and deliver optimised PDF-based solutions with a positive customer experience. Additionally, Allyant is part of the T-Base family of companies, which enables them to offer accessible PDF, Braille, large print, audio, e-text, and accessibility solutions for websites.







ABOUT SOLIMAR SYSTEMS, INC.

Solimar Systems is a leading developer of Customer Communication Management and Delivery solutions. Our solutions provide clients visibility into their workflows and operations while driving costs down; track the lifecycle of jobs from receipt to multi-channel distribution; optimise and convert data and documents; manage and optimise production printing across facilities and enable secure access and compliance. We also drive value and revenue generating opportunities by adding dynamic, conditional messaging to documents via digital inserts, onserts and augmented reality (AR) experiences. With thousands of clients worldwide, including 70% of the Fortune 100, Solimar has integral, proven IT solutions that have benefited print and data centres for more than 25 years.

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