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Inkjet Mailing and Efficiency Solution

Workflow software for greater inkjet efficiency in mailing environments

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Solimar's new solution called "Inkjet Mailing and Efficiency Solution" provides mailers migrating to inkjet with the basic tools required for fast, easy and efficient transition to full color inkjet. Comprised of modular & integrated solutions from Solimar, users are able to now:

- **Concatenate smaller production runs into a larger run for more efficient processing.** This reduces costs by reducing starts and stops, changing paper rolls and reducing downtime while helping to eliminate waste.

- **Optimize PDF files so digital front ends (DFEs) can process at rated speeds.** Not all PDFs are produced efficiently. Wasted storage space & duplication of resources are eliminated by optimizing PDF files into smaller PDFs by caching resources.

- **Digitally commingle mail so multiple files can run in true presorted order.** Address information is sent to presorting software and replaced with corrected address & postal barcodes. The file is resorted in postal order, saving on postage and labor costs.

- **Easy changes or additions of required barcodes for finishing equipment such as perfers, slitters and inserters.** Different equipment requires different barcode information to be placed in different areas on the page. Barcodes can be changed from one type to another (i.e. OMR to 2D) and put into the correct position.

- **Ability to add variable digital inserts for more personalized communications.** Rather than using inserters to pull the same insert, inkjet printers can create personalized "onserts" inline while printing for true relevant communications.

Inkjet Mailing and Efficiency Solution Powered by Solimar™

INSERT BENEFITS:
Improves Productivity
Reduces Printing Costs
Reduces Errors
Evergreen Messaging

CONCATENATE BENEFITS:
Reduces File Size
Caches Resources
Minimizes Storage Costs
Achieves Rated Speeds

JOB   JOB   JOB   JOB
JOB

CONCATENATE
Small production runs are combined into larger runs

INSERT
ONSERT
AR
MESSAGE
TRANS PROMO

INSERT

INSERT
Add digital inserts, onserts & augmented reality messaging

FONT
IMAGE LOGO
OBJECT
COLOR

OPTIMIZE
PDF files are optimized and resources are cached

chemistry™

BARCODE BENEFITS:
Removes Outdated Barcodes
Adds New Barcodes
Eliminates Recoding
Maximizes Equipment

OPTIMIZE BENEFITS:
Reduces Start & Stops
Maximizes Paper Rolls
Reduces Downtime
Eliminates Waste

STATEMENT BILL EOB

BARCODE
Update & change barcodes for finishing equipment

2D   OMR   POST NET   IMB

COMMINGLE
Jobs are combined and addresses are presorted

JOB A JOB B   JOB C JOB D
ADDRESS   ADDRESS

COMMINGLE BENEFITS:
Enables Address Cleansing
Enables Presorting
Reduces Postage Cost
Reduces Labor Cost

Call for a Free Demo Today: **+1.619.849.2800** or
visit **www.solimarsystems.com** for more information

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