



Pinnacle Controls Web Presentment and Print Production with Solimar



"SPDE and SOLsearcher are already saving us over \$100,000 per year."

Eric Wilson
Pinnacle Data Systems

Pinnacle Data Systems, L.L.C.

Since its inception in 1992, Pinnacle Data Systems, L.L.C. has provided flexible and creative solutions crafted to meet each client's dynamic business communications needs. Their mission is to drive value and meaning to every customer and prospect communication that is sent. With redundant facilities in Atlanta, Georgia and Birmingham, Alabama, Pinnacle provides complete end-to-end document management and distribution services to the insurance, utilities, telecommunications, credit union, collections, financial services and business-to-business industries.

Pinnacle's management team has over 100 years of combined experience in electronic document outsourcing. Using their extensive expertise, Pinnacle processes and distributes over five million documents a month to support document-intensive industries. Pinnacle's services are unmatched in flexibility, quality and results by utilizing industry leading document composition, data management, printing, and distribution technologies.

Solimar Systems interviewed Eric Wilson, Director at Pinnacle Data Systems to discuss their implementation of Solimar® Print Director™ Enterprise and SOLsearcher™ Enterprise.

The Challenge

Pinnacle Data Systems had been using the Solimar® Print/Director™ system for several years, but wanted to upgrade to the newer and more robust Solimar® Print Director™ Enterprise (SPDE) version to take advantage of the enhanced product functionality and latest system architecture for managing their production printing. Pinnacle had a business objective of improving the overall control and management of their print workflow across multiple locations. They also wanted to centralize operations by functioning at an enterprise level to ensure consistent workflow standards, efficient resource print management, and full disaster recovery for business continuity between both sites.

Pinnacle had also been using an internally developed web presentment system to support the archival, search, and retrieval of electronic documents. Although the "home grown" system was functional, it was too expensive to maintain, had scalability limitations, and lacked the required features Pinnacle needed to expand their business.



Business Profile

Pinnacle Data Systems

Major service bureau upgraded to Solimar Print Director Enterprise to improve control of its production print operations across multiple locations.

Industry

Service bureau

Location

Atlanta, Georgia
Birmingham, Alabama

Business Solution

- Output Management
- Device Connectivity
- Data Stream Transform
- Web Presentment

Solimar Products

- Solimar® Print Director™ Enterprise
- XIMAGE™
- PCL::Metacode
- PostScript:: Metacode
- XCHANGE::Metacode
- XCHANGE::PostScript
- SOLsearcher™ Enterprise

Benefits

- Reduction of labor costs by \$100K per year
- Scalable web presentment and print production processing enables growth and expansion
- Centralized control, management, and standardization between multiple sites
- Streamlined workflow



PRINT DIRECTOR
ENTERPRISE EDITION

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